

MENAKA TALLURU

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Complete Game Production | CSPO | MBA | Generative AI for Game Dev | Player Retention & Monetization | Agile Project Management | Rapid Prototyping & Iteration | Casino Game Production | UX Design (Google Certified) | Creative Thinking | Multitasking

Annual Award 2025 from Ruby Seven Inc: "**Innovation Hero & Final Boss in Design**" for outstanding contributions to game production and creativity.

Profile

Innovative and results-driven Sr.Game Producer with around 8+ years of experience in full-cycle mobile game development, including live service operations and prototyping from scratch. Proven expertise in leading cross-functional teams, creating engaging and monetizable player experiences, and driving continuous improvement across Agile teams. Certified Scrum Product Owner (CSPO) with a strong foundation in project planning, stakeholder collaboration, and quality delivery. Passionate about building high-performing teams and aligning game development with product strategy and user expectations.

Core competence:

- **Game Production Leadership:** Spearheaded prototyping and full-lifecycle development of cross-platform casino games (slots & video poker) from concept to launch.
- **Project Management:** Agile/Scrum-based sprint execution, LiveOps scheduling, risk mitigation, and roadmap alignment with business goals
- **Strategic Execution:** Feature ownership, product-market fit validation, data-driven prioritization, and live service optimization.
- **Team Leadership:** Led and mentored multi-disciplinary teams including designers, artists, and engineers; owned feature team delivery from ideation to deployment.
- **Tools & Tech:** Proficient with SQL, Figma, CleverTap, Notion, and Google UX Design Suite for prototyping, analytics, and coordination
- **AI & Innovation:** Leveraged Generative AI (Gemini AI, GPT) for ideation, content automation, QA support, and player-facing enhancements

Experience:



Ruby Seven Studios – Reno (US) / Remote, Kochi June 2022 – Present

- **Sr. Game Producer (June 2022- Present):**
 - Led end-to-end development of casino games like Fantasy Springs Slots, Lake of the Torches Slots, and Prairie Band Slots, available on Android, iOS, web, and Facebook.
 - Collaborated with cross-functional teams (design, art, programming) to build immersive game features and narratives.
 - Contributed to titles with 3M+ downloads through performance tuning, feature optimization, and data insights.

Awarded the Annual Award 2025: "Innovation Hero & Final Boss in Design" for outstanding contributions to game production and creativity.

Games:

<https://www.fantasyspringsslots.com/>, <https://www.lakeofthetorchesslots.com/>,
<https://www.prairiebandslots.com/>



BaygenX Software Labs Pvt Ltd (formerly known as LeonGames, Thinki)– Hyderabad, (June 2020 – April 2022)

- **Associate Game Producer:**
 - Spearheaded the development and launch of Cognitive educational games and casual games.
 - Led end-to-end processes: prototyping, production planning, asset pipeline setup, and QA testing.
 - Initiated brainstorming sessions and pitch decks to expand the product portfolio. • Streamlined vendor communication and sprint cycles for efficient delivery.



Freelance Journey & Transition into Game Development

(May 2018 – Dec 2019) (During Maternity Phase)

During my pregnancy, I took up freelance blogging, which honed my storytelling and content strategy skills. My earlier experience in talent acquisition sparked an interest in game development, and through blogging, I explored creativity and user engagement more deeply. This phase became the bridge to my transition into the game industry, combining communication, creativity, and strategy in a fulfilling way.



Tata Consultancy Services (TCS) Hyderabad, Kochi
Aug 2015 – May 2017)

• TAG Specialist:

- Managed talent acquisition processes: sourcing, coordination, scheduling, and internal documentation.
- Developed organizational and multitasking skills now applied in Agile game production.

EDUCATION

MBA – Product Management & HR, London Management Academy

CERTIFICATIONS

- CSPO – Certified Scrum Product Owner – Scrum Alliance (Aug 2023). •
Generative AI for Leaders – Vanderbilt University (Oct 2024).
- Content Marketing using Generative AI – University of Virginia (Sep 2024). •
Intro to Claude AI – Scrimba (Oct 2024).
- Google UX Design Certification.
- Product Management Introduction – IBM (Aug 2024).

ADDITIONAL COURSES

- Become a Product Manager – LinkedIn Learning (Apr 2022)
- Ultimate Guide to Usability and UX – Udemy (Sep 2021)
- Japanese Language – Beginner – Udemy (Jul 2020)

LANGUAGES

English (Fluent), Hindi (Fluent), Telugu (Native), Malayalam (Conversational)

Thank you for reviewing my resume, I look forward to the opportunity to contribute my experience and passion for game development to your team.

Menaka Talluru